ZAA Educational Award of Excellence - 2020

Learning more about wildlife and encouraging others to explore their love of nature and the splendors that is holds is vital to the success of any Zoo or Aquarium institution. Creating opportunities for visitors of all ages and backgrounds to have meaningful experiences, feel connected, committed and curious in our wild classrooms is a commitment of the ZAA. The Educational Award of Excellence recognizes outstanding achievement and innovation in education program design and implementation.

COMPLETION GUIDELINES

Eligibility: Must be a ZAA member.

Deadline: Applications must be received at the ZAA office no later than July 31, 2020.

General information:
- By submitting an application for this award, it is understood that ZAA has been given permission to reprint information for ZAA-related publications.
- Multiple programs can be submitted for consideration; however, each must be submitted as a separate entry.
- If you are using a pre-written (published) description of your project summary, it must be limited to one page and include the same information that is requested in the application. Or attach any missing information to the application.

How to submit:
- Email the completed application and supporting materials to info@zaa.org by the deadline above.
- Applications must be submitted in pdf digital format by email or dropbox.
- All questions must be submitted in the same order as the application.
- Attach a minimum of two photographs with your application which may be utilized for reprint in ZAA publications and conference proceedings.
- Optional: Up to two additional attachments may be submitted in support of your application. (Example: pre-printed articles or media articles)
APPLICATION – EDUCATIONAL AWARD OF EXCELLENCE

1. Name of facility

2. Name and title of the preparer.
   (This individual will be the contact person for communication regarding the application, any additional information needed, and the award notice if you are chosen as the winner of the award. This person has express permission to act as the point of contact for the institution.)

3. Email and phone of the preparer.

4. Educational Program Title
   (Include title of the program as used for any media purposes)

5. Species or ecotype of focus in the program.
   (Include the focal species or animal type. Use “general” for all wildlife species.)

   (Include IUCN status of the species of focus, endangered or common. Use various status if covering all wildlife species.)

7. Conservation area of the program.
   (Include the biome, habitat, or other conservation area of focus for your program)

8. Write a brief, one-page summary of the program that includes the following.
   (You may submit a prewritten article that may be reprinted)
   • When was your program launched?
   • How the program effectively promotes conservation knowledge?
   • Is the program staff only or are volunteers involved? If so, how are volunteers utilized?
   • How is the approach taken significantly different from previous programming methods, or is innovative?
   • How have you made the public aware of your program?
   • How have you advertised your program to your ZAA peers? (For example: ZAA Journal article, ZAA community forum, blog etc.)

9. Describe how you measure the success of your program.
   (Example: public or in-house survey, measurable improvements in behavioral enrichment details, measureable animal welfare improvements, measureable visitation change, measurable change to fundraising)
10. Attachments:
   - At least two photographs of the exhibit
   - Optional: Up to two support documents

11. Who may we contact at the institution that will submit an article about the implementation and success of your program for the ZAA Journal?