ZAA Comprehensive Immersion Exhibits - 2020

The breakthrough in exhibit development over the past 30 years has been the immersion of the visitor into the re-creation of natural landscape displays which inspire a connection and respect for the animal’s environment and places.

The comprehensive immersion includes multiple quality animal exhibits supported with restaurants, gift shops, walkways or more that all support a thematic design. This expanded design theme connects the visitor to the animal and human inhabitants within a biogeographical area through a unique mixture of presenting the culture, landscaping, history and life within a biogeographical area.

The Comprehensive Immersion Exhibit Award message might include, education programming, technology, behavioral management, enrichment, citizen science or other innovative ideas centering the design immersion to create a holistic approach to the animal/human connection. It should inspire the visitor to appreciate and take action to preserve the wildlife in that focal region.

COMPLETION GUIDELINES

Eligible Notes:

Phase development eligibility defined-This award is designed to represent multiple exhibits in a major expansion theme. ZAA recognizes that large multiple exhibit thematic zones are often opened in phases. The zoo or aquarium may apply for the award as each phase opens. An eligible phase must include 2 or more exhibits opened between January 1, 2019 and the July 31, 2020 application deadline. Please indicate the CEA phase you are applying with. (For example: Cat Canyon CEA, Cats of the New World)

Facilities interested in an award for a single exhibit development should apply for the Animal Exhibit Award of Excellence.

Multiple award exclusion-Facilities may apply for both the Animal Exhibit Award of Excellence and a Comprehensive Immersion Exhibit Award during the same award cycle. However, if a facility is awarded the Comprehensive Immersion Exhibits Award (CEA), it cannot also receive the single exhibit, Animal Exhibit Award of Excellence for an exhibit within a CEA development. Vice versa, a facility will not qualify to receive the CEA award if it has received an Animal Exhibit Award of Excellence for an exhibit within the CEA area development.

Eligibility: Must be a ZAA member.
Deadline: Applications must be received no later than July 31, 2020.

General information:

- By submitting an application for this award, it is understood that ZAA has been given permission to reprint information for ZAA-related publications.
- Multiple program area can be submitted for consideration; however, each must be submitted as a separate entry.
- If you are using a pre-written (published) description of your project summary, it must be limited to one page and include the same information that is requested in the application or attach any missing information to the application.
- Optional: Up to two additional attachments may be submitted in support of your application. (Example: pre-printed articles or media articles)

How to submit your award application:

- Email the completed application and supporting materials to info@zaa.org by the deadline above.
- Applications must be submitted in pdf digital format by email or dropbox.
- All questions must be submitted in the same order as the application.
- Attach a minimum of two photographs with your application which may be utilized for reprint in ZAA publications and conference proceedings.
APPLICATION – Comprehensive Immersion Exhibits - 2019

1. Name of facility

2. Name and title of the preparer.
   (This individual will be the contact person for communication regarding the application, any additional information needed, and the award notice if you are chosen as the winner of the award. This person has express permission to act as the point of contact for the institution.)

3. Email and phone of the preparer

4. Title of the Comprehensive Immersion Zone within the facility and when the area opened to the public. Indicate if this is an opening phase of a larger Comprehensive Immersion Zone.

5. Provide a list of each animal exhibit in the immersion zone showing the animals within each exhibit (Include focal species and common and scientific name)
   Ex:
   Ungulate Valley - Comprehensive Immersion Zone

<table>
<thead>
<tr>
<th>African ungulate Exhibit</th>
<th>East Asian Ungulates Exhibit</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Addax (Addax nasomaculatus)</td>
<td>4 Gaur (Bos gaurus)</td>
</tr>
<tr>
<td>3 Gemsbok (Oryx gazelle)</td>
<td>6 Blackbuck (Antelope cervicapra)</td>
</tr>
<tr>
<td>12 Speke’s Gazelle (Gazelle spekei)</td>
<td></td>
</tr>
</tbody>
</table>

6. What other buildings, walkway improvements or grounds changes support the immersion experience?

7. Write a brief, 1-2 page summary of the program that includes the following.
   (You may submit a prewritten article that may be reprinted)
   • Does your Immersion zone represent a biogeographical area or culture?
   • Provide a description of your message represented by the designed area?
   • What design innovations have you included to the exhibits/grounds which support your message?
   • How do the exhibits improve animal husbandry success and provide that care message to the public at large?
   • List any education programs, technology etc. that were incorporated to support the immersion message.
   • How is the Comprehensive Immersion area encouraging the human/animal connection?
   • How is the Comprehensive Immersion area encouraging further action by the visitor after visiting?

8. Describe how you have shared your success with peers. (Example: ZAA Journal article, ZAA community posting, blog etc.)
9. Attachments:
   • At least two photographs of the development
   • Optional: Up to two support documents

10. Who may we contact at the institution that will submit an article about the implementation and success of your program for the ZAA Journal?